

27th - 28th September 2024

# GLOBAL FRANCHISE MEET 2024



GFM24 was not just about business; it was an opportunity to engage in enriching activities and enjoy some well-deserved entertainment. Together, we explored new strategies, exchanged ideas, and inspired one another to reach greater heights.

## EVENT HIGHLIGHTS



Over the course of two impactful days, our Franchise Meet brought together everyone from across our franchise network. The event was an inspiring platform where we not only celebrated our shared successes but also unlocked exciting new opportunities for growth and collaboration.



# Day 1

The opening day was filled with energy and optimism as we kicked off the event with the engaging presentations by our directors outlining the company's future roadmap. We celebrated signing new contracts, marking the start of promising ventures. Our problem-solving sessions with our chairman and managing director witnessed enthusiastic participation, with franchisees and teams coming together to resolve key challenges and streamline operations, reinforcing our commitment to innovation.

The evening came alive with entertainment, allowing everyone to unwind, network, and forge stronger connections. The atmosphere was exhilarating, reflecting the passion and unity within all our esteemed guests, event attendees, our franchise partners and all the sankalpians.



# Day 2

Building on the momentum from Day 1, the second day was all about progress and growth insights. We dived deep into analyzing the group's overall performance and discussed strategies to further enhance profitability and market positioning. The key milestones were highlighted, showcasing the group's impressive achievements over the past years.









## KEY TAKEAWAYS FROM OUR CMD SIR'S POWERFUL ADDRESS

Our CMD Sir delivered a compelling speech, setting the tone for the future with a strong focus on innovation, resilience, and sustained growth. He reflected on the group's achievements over the past year and acknowledged the hard work and dedication of the franchisees, which have been integral to the company's success.



Highlighting the theme of unlocking new potential, CMD Sir emphasized the importance of staying ahead of industry trends, continuously improving, and fostering strong partnerships across the network. He spoke passionately about the group's vision, outlining strategic goals aimed at further expansion and enhanced market presence.

His message resonated deeply with the audience, as he called for continued collaboration, problem-solving, and a shared commitment to excellence. With optimism and confidence, CMD Sir inspired everyone to strive for even greater accomplishments as we step into the future together.

## ELECTRIFYING RHYTHMS: A DANCE PERFORMANCE THAT LIT UP THE STAGE



The audience was captivated by an energetic dance performance that brought the stage to life with vibrant choreography and electrifying moves. Each step echoed with passion and excitement, making it a show-stopping highlight of the event.



# UNFORGETTABLE ENTERTAINMENT: A NIGHT OF JOY, MUSIC, AND MAGIC



The event saw a spectacular talent showcase, filled with joy, music, and magic that left everyone spellbound. From mesmerizing performances by talented artists to heartwarming musical acts, the entertainment kept the energy high and spirits soaring.



Thank you for being a part of the Sankalp journey. Together, we are building a global brand that embodies excellence. Let's continue growing and innovating for a brighter future.